



RoyerStudios.education

animate your tobacco awareness messages

Royer Studios offers a 100% turnkey service. Facilitated directly in the classroom by a professional teaching artist, students work in teams to create original tobacco and vaping prevention PSAs. Students write awareness scripts, create the artwork, record voice-over narration, then practice animating their creations using 21st-century technology.



provides:

- refinement of language arts skills as students are challenged to write powerful stories and act as the voice-over talent for their PSAs.
- students with a rigorous and creative five-lesson reinforcement experience.
- a highly motivating and engaging instruction, reinforcement activity, and powerful special event.
- an optional culmination assembly event, and promotion of the student-produced PSAs via social media.

Additional benefits of



- enhances differentiated instruction with media-based arts integration.
- aligns with social-emotional learning core competencies.
- increases motivation, engagement, social skills and attendance.
- provides students with media-arts tools to develop their 21st century skills and confidence.

Serving schools throughout California since 1990!



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Royer Studios provides:

- teaching artists to facilitate up to four one-period classes per day for five consecutive days.
- opportunity for up to 144 participants in the creation of 16 PSAs.
- all art and animation materials, computer equipment, and professional editing.
- student-produced PSAs for peers, families and community members.
- access to student-produced awareness media messages on the school's website, school assemblies, and social media.

Animate Your Tobacco Awareness Messages meets suggested youth development strategies:

- Youth Involvement in Anti-tobacco Advocacy
- Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry
- Peer Educators
- Service-learning Projects
- Project-based Learning

Reinforces key concepts in Health Literacy and CA Health Standards: acceptance of personal responsibility for lifelong health; acknowledgement that students have some control over their health, incorporate health-related knowledge into everyday behavior, and make a lifelong commitment to healthy living and respect for and promotion of the health of others. Health-literate individuals understand and acknowledge the effects of personal behavior on the health and well-being of others. In addition, they understand the influence that people have on the environment and the way in which elements within the environment affect the health of groups and individuals. They translate this understanding into concern for the health of others in the family, school, peer group, and community via their tobacco and vaping prevention PSAs.



[Youtube.com/RoyerStudiosPSAs](https://www.youtube.com/RoyerStudiosPSAs)

Available Throughout California
 All-inclusive \$9,975 per school/program
 Travel and transportation costs included



Royer Studios

ANIMATION PROGRAMS

Topanga, California

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